



# MEXICO MARKET

**PRESENTED BY:  
ADRIANA CADENA & ANGELA RITZ  
CALIFORNIA WINES REPRESENTATIVES**



## MEMBER OPPORTUNITIES

- Capstone Seminars
- Wine Invasion promotions
  - A road trip thru California
  - Wine Invasion : Wine bar and restaurant promotions
  - Trade tastings Guadalajara and Mexico
  - Somms Talk
  - Wine Market
  - Cancun wine and food
- Wineries with business in Mexico



# ACTIVITY PROGRAM 2024-2025

## August 17 & 18

- Expo at tasting village Wine & Food Fest in Cancun.

## September

- Trade Tasting Guadalajara.

## October

- Capstone level 2 in Mexico City

## November

- Capstone level 2 in Cabo
- A road trip thru California in Cabo
- Wine Invasion Promotion in restaurants and wine bars

## December

- Wine Market : A road trip thru California



CALIFORNIA

WINES

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